

2025 RESOURCE GUIDE

packagingstrategies.com/resourceguide

Listing Close Date: November 1, 2024

ONLINE DECEMBER 2024

Connect with buyers and use your expertise to set your listing apart.

- **BEST EXPOSURE** in the Premium Package!
Includes more online options and a 12-month eMagazine special feature.
- **NEW!** Link and Deluxe Packages now include social media links.

BASIC LISTING \$70

- Limited contact information (excludes email and web)
- 50-word company description
- Unlimited product categories

LINK PACKAGE \$380

- Complete contact information
- 50-word company description
- Unlimited product categories
- Live email and web links
- **NEW!** Social media linked icons

DELUXE PACKAGE \$875

INCLUDES LINK PACKAGE, PLUS:

- Company logo
- Improved positioning (appear 2nd)

PREMIUM PACKAGE \$1,240

INCLUDES DELUXE PACKAGE, PLUS:

- Premium ranking (appear at the top) with ★
- 3 PDF downloads
- 3 product photos
- Social media linked icons
- Video
- Leaderboard ad posted to 3 product category pages
- Exclusive premium placement in eMagazines year-round

ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS \$130     

Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, X (formerly Twitter), LinkedIn, YouTube and Instagram accounts.

PRODUCT LEADERBOARD AD \$775

Place your 728 x 90 leaderboard ad on a specific product category page.

HOMEPAGE LEADERBOARD AD \$980 (Limited space available.)

Place your 728 x 90 leaderboard ad on the Resource Guide homepage.

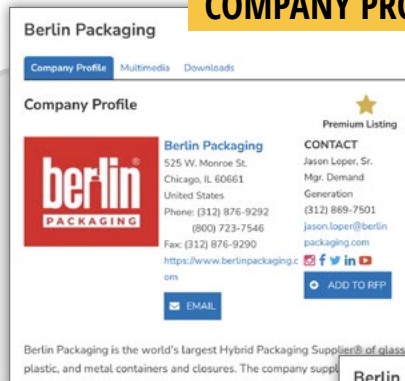
MEDIUM RECTANGLE AD \$1,500 (Limited space available.)

Place your ad (300 x 250 pixels) to appear on **every page** of the Resource Guide.

MAXIMIZE YOUR EXPOSURE AND BE SEEN FOR AN ENTIRE YEAR!

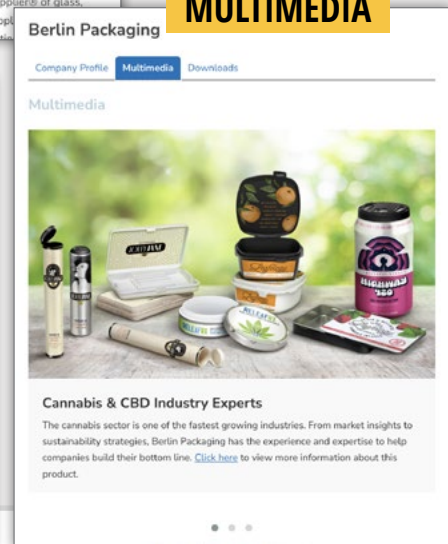
The *Packaging Strategies' Resource Guide* is the packaging industry's complete resource for equipment, materials, supplies & services, plus Design Suppliers and Firms!

COMPANY PROFILE

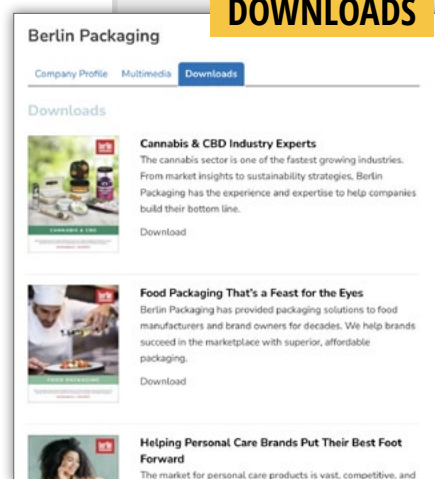


PREMIUM LISTING SAMPLE

MULTIMEDIA



DOWNLOADS



PACKAGING STRATEGIES

LISTING ENHANCEMENTS:

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