

THINKING OUTSIDE THE BOX

Flexible packaging keeps food fresher longer and helps reduce food waste.

FIGHTING FOOD WASTE

Approximately 40% of food is not consumed.¹



THE TYPICAL AMERICAN FAMILY THROWS AWAY ...³

40% of fresh meat, fish and poultry purchased

51% of dairy and fruit purchased

44% of fresh vegetables purchased



2/3 of food waste is due to **food spoilage**

1/3 of food waste is from cooking or **serving too much.**

FLEXIBLE PACKAGING EXTENDS SHELF LIFE.⁴



SHELF LIFE INCREASES



FOOD WASTE DECREASES



For more information about how flexible packaging helps fight food waste, visit www.flexpack.org

SOURCES

- <http://www.ameripen.org/food-waste/>
- <https://www.usda.gov/oce/foodwaste/faqs.htm>
- <http://www.ameripen.org/wp-content/uploads/Fresh-Food-Waste-Fact-Sheet.pdf>
- FPA Value of Flexible Packaging in Extending Shelf Life and Reducing Food Waste Report