

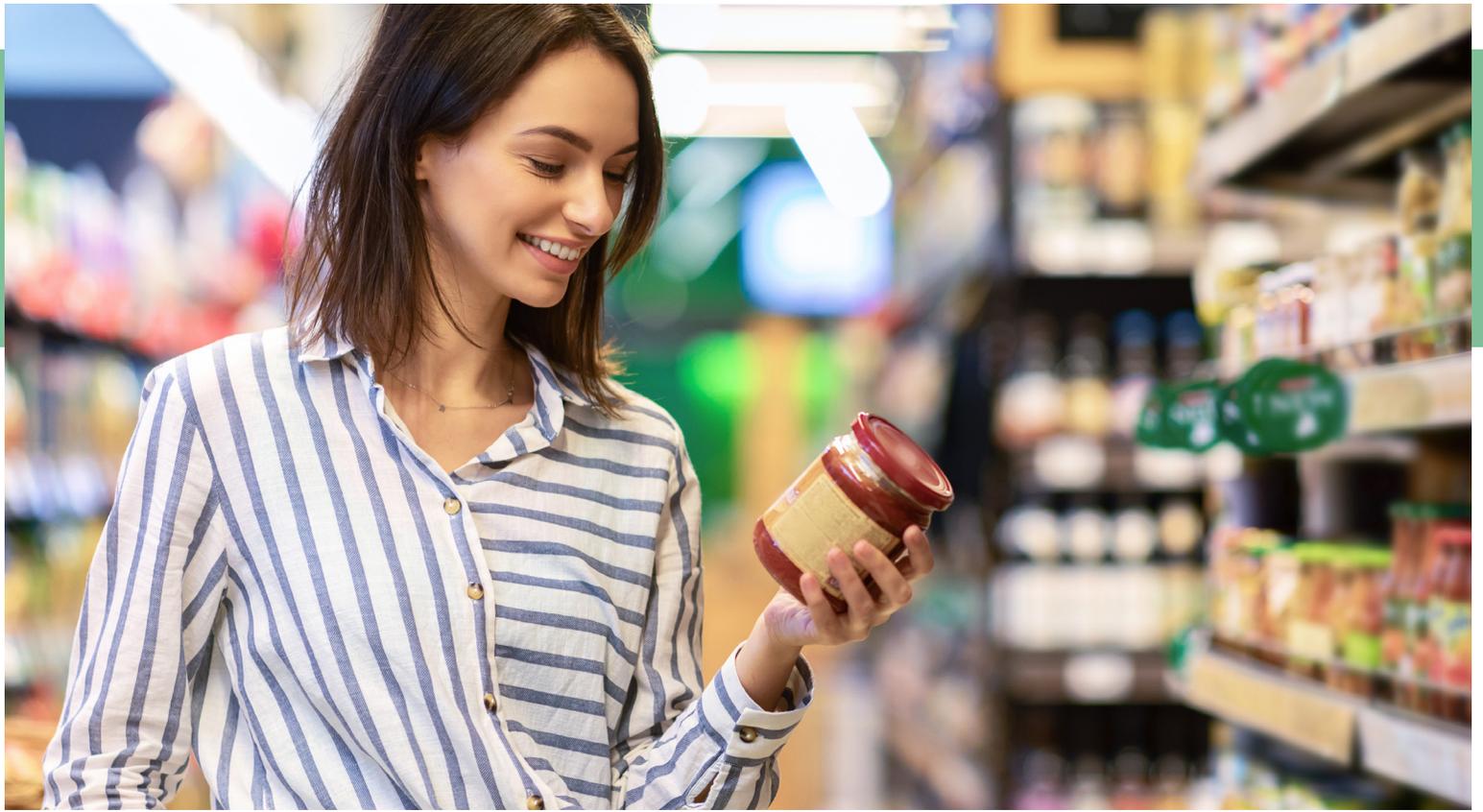


berlin[®]
PACKAGING

FOOD PACKAGING

Berlin Packaging has provided packaging solutions to food manufacturers and brand owners for decades. We help brands succeed in the marketplace with superior, affordable packaging.

BerlinPackaging.com • 1.800.2.BERLIN



Food Industry Experts

Providing premium packaging solutions for over 100 years.

The North American packaged food market is valued at over \$1 trillion and growing each year. Hectic consumer lifestyles, demand for convenience, changing flavor and dietary preferences, and packaging innovation are driving sales year over year. Retail and virtual shelves are crowded, and studies show that as much as 75% of purchase decisions happen in the store. This means effective packaging is essential to growing sales in the food industry.

Berlin Packaging has provided packaging solutions to food manufacturers and brand owners for decades. We help brands succeed in the marketplace with superior, affordable packaging delivered on time and within budget. From market insights to sustainability strategies, stock options to custom design, Berlin Packaging has the experience and expertise to help companies build their bottom line.

Comprehensive Approach

Our expansive suite of services and global capabilities allow us to effectively meet all of your packaging needs:

- Bottles & Closures
- Custom Structural Design
- Sustainability Capabilities
- Variety of Materials
- Brand Strategy
- Inventory Management
- Stock Options
- Brand Design
- And more...

- Tins
- Glass & Plastic
- Caps & Closures
- Tubs
- Narrow-Mouth Bottles
- Wide-Mouth Jars
- Hot-Fill Bottles
- Dispensing Systems
- Squeezable Bottles



Knowledge Across All Segments

We track the latest consumer insights, product trends & packaging technology.

The packaged food market is made up of dozens of segments, including cooking sauces & marinades, condiments, dressings, oils & vinegars, sweet spreads, snacks, baked goods, seasonings & spices, and more. Each has unique marketing challenges and packaging considerations ranging from government requirements to tamper-evidence to

filling and dispensing specifications. Berlin Packaging has the brand and technical expertise in every packaged food market. We track the latest trends and technology to ensure our solutions not only meet technical and manufacturing requirements but exceed consumer expectations as well.



The new package definitely elevates our brand from our competitors. It’s not only the look, but it feels perfect in the hand, it’s easy to use, and the pour is easy to control so consumers get just the right amount of product each time. I’m sure the new design will have a direct impact on shelf presence, sales, and the retail buyers’ decision to carry our products.

– Stephen Kirlew, on custom bottle from Studio One Eleven® designed for Better Body Foods



We Believe Anything is Possible®

With over 100 years in the packaging industry, more than 1,500 packaging professionals and a global network of suppliers and warehouses, we offer 50,000+ SKUs of plastic, glass, and metal containers, closures, and dispensing systems across all markets for customers just like you.

Our Business Model

Berlin Packaging is not a distributor. We're not a manufacturer. And we're not a packaging consultancy. Instead, we're all three at the same time. We are best-of-breed amongst manufacturing, distribution, and value-added service providers. We are the world's largest global Hybrid Packaging Supplier®.

Hybrid Packaging Supplier®



Best Elements of a Manufacturer

+



Distribution & Logistics

+



Value-Added Specialty Services



Global Capabilities

Our mission is to improve our customers' net income through packaging products and services. With 60+ locations on four continents and a network of suppliers around the world, we leverage our global scale and capabilities to further our mission – and bring unique value to customers of all sizes at the local level – where it matters.



Specialty Services

We offer value-added services specialized to best address all your packaging needs.



Brand Strategy & Design



Quality Advocacy



Global Capabilities



Warehousing & Logistics



Financing & Consulting



Sustainability Solutions

Operational Excellence

- ISO 9001 Certified
- 99% on-time delivery for 15+ years
- Dedicated Quality Service Division
- Industry-leading customer thrill scores
- Sustainability and safety focused

Visit our website or call the number below to be contacted by a Packaging Consultant.

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