EXTENDING FOOD SHELF LIFE

Consumers want food without added chemicals

OXYGEN ABSORBERS CAN DOUBLE SHELF LIFE FOR ORGANIC AND NATURAL FOODS

50% of consumers look at ingredients to make a purchasing decision



of consumers are more likely to buy food with a health claim on the package than without

of consumers actively avoid foods with artificial preservatives





of consumers purchase healthy snacks²

ADVANTAGES OF RETORT PACKAGING

Reduces

logistics and freight costs

Extends

shelf life

Weighs less

than metal cans

Convenient

for consumers

\$41B retort packaging

market by 2020¹

retort packaging market from 2015 to 20201

North America is among the three biggest regions of growth for retort packaging along with Asia-Pacific and Europe.

Pouches are commonly used for tuna, pet food, soups, rice, meat and sauces.

KEEP IT PURE

- Oxygen absorbing technologies that protect food's natural flavors, textures and vitamins are a fit solution for today's wellness-oriented brands.
- Now available as a resin, oxygen absorbers remove oxygen from sealed packaging to keep products fresher and in some cases more than double the shelf life of a product.
- Foods maintain their natural flavor, texture and color, reducing or eliminating the need for added preservatives, sodium and flavorings.

