

PREVENTING PRODUCT DAMAGE DURING SHIPPING



Companies that experience significant numbers of returns due to the receipt of damaged goods are simply throwing money away. Find out why shipment damage is such a big problem, and learn what you can do to help prevent it.

Facts About SHIPPING DAMAGE

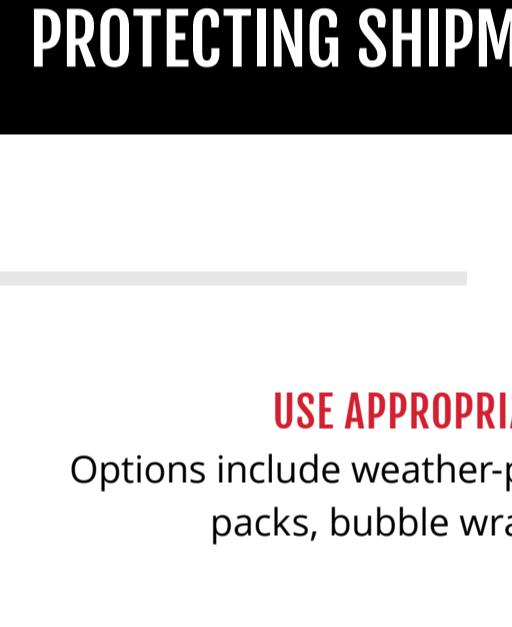
In an e-commerce setting, products can be **manually handled 20 times or more**. This increased handling means that the average **e-commerce package is dropped 17 times**.

Source: www.conveyco.com/ecommerce-order-fulfillment-statistics



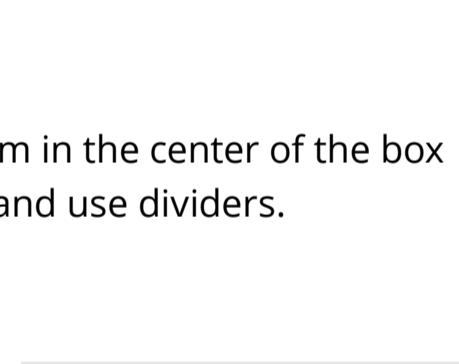
20% of consumers return items because they received damaged products.

Source: www.invespcro.com/blog/ecommerce-product-return-rate-statistics



The cost to replace a damaged product **can be 17 times the original cost to ship**.

Source: sealedair.com/insights/profit-e-tailers-need-stop-damaged-product-returns

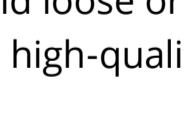


Tips for PROTECTING SHIPMENTS



USE APPROPRIATE PACKING MATERIALS FOR CONDITIONS

Options include weather-proof, water-proof, foam packing, foam peanuts, air packs, bubble wrap and boxes with the right strength rating.



PACK CORRECTLY

Fill all space in the box to prevent movement; place item in the center of the box and pack with filling; wrap items individually and use dividers.



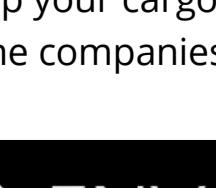
SEAL PACKAGES WITH THE BEST PRODUCT FOR THE APPLICATION

Use machine sealing tapes, hot melt tape, acrylic tape, water-activated tape or filament tape; do not use string, paper tape, masking tape or cellophane tape.



ATTACH RELEVANT LABELS TO EACH PACKAGE

Labels include "fragile," "this end up," "do not double stack," "keep dry," "heavy contents," "do not crush," "do not bend."



PALLETIZE PROPERLY

Use strong pallets; do not build loose or irregular loads; stabilize load and secure with high-quality stretch wrap.



LOAD TRUCKS CORRECTLY

Use the correct type of loader or forklift; distribute weight evenly on the floor of the truck; put heavier loads on the bottom; put dry goods on top of liquid goods; fill empty space with air bags.

EMPLOY A REPUTABLE LOGISTICS COMPANY

Let experienced professionals ship your cargo from production to storage area to delivery destinations. Some companies even offer packing options.