



Converters Expo

August 24-25, 2020 | Lambeau Field Atrium, Green Bay, WI

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Converters Expo is a one-day expo in the heart of the Nation's "largest converting corridor" bringing together converters of paper, film, plastics and nonwovens with industry buyers, specialists and suppliers.

Now in its 13th year, Converters Expo attracts hundreds of converters looking to find manufacturing partners, check out testing and prototyping equipment, meet with producers of disposables and learn the latest in flexo printing and packaging.

Secure a spot as a sponsor and/or exhibitor to put your brand in front of the industry.

WWW.CONVERTERSEXPO.COM



OPPORTUNITIES AT A GLANCE

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SPONSORSHIP ** AND EXHIBIT OPPORTUNITIES						
	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE	EXHIBIT
	Happy Hour	Luncheon	Beverage Stations	Welcome Reception	See page 3 for opportunities	
Exclusive	\$11,000	N/A	\$6,750	N/A		
Multi-Sponsor (1 of 3)	\$5,000	\$3,500	\$3,000	\$2,500		
Complimentary Registrations	5	4	3	2	1	2
NEW	NETWORK CONNECT					
PRE-EVENT BENEFITS						
Registration Discount Code for Customer Invitations	x	x	x	x	x	x
Pre-Event Attendee List <i>(Name, Title and Company name)</i>	x	x	x	x	x	x
Logo On All Event Marketing Material <i>(Print & Electronic)</i>	x	x	x	x	x	
Hyperlinked Company Logo On Event Homepage	x	x	x	x	x	
Insertion In Product Showcase Broadcast Email	x	x	x	x		
Ad On Event Website <i>(In Rotation With Other Sponsors)</i>	NEW 728 x 90 320 x 50	728 x 90 320 x 50	320 x 50	300 x 250		
ON-SITE BENEFITS						
Show Directory Listing <i>(Company, Name, Phone, Email)</i>	x	x	x	x	x	x
Logo In Show Directory As Appropriate	x	x	x	x	x	
Logo Recognition On Appropriate Signage	x	x	x	x	x	
Full Page Ad In Show Directory*	x	x	x	x		
Promotional Literature/Gift Distributed To All Attendees*	x	x	x	x		
ADDITIONAL BENEFITS						
Post Event Attendee List <i>(Name, Title and Company name)</i>	x	x	x	x	x	x
Ad Placement Packaging Strategies eXTRA	(4) @ 728 x 90	(3) @ 728 x 90	(2) @ 300 x 250	(1) @ 300 x 250		
30 Day Ad On Packagingstrategies.com	728x90	300x250	300x250	300x250		

* Items are to be produced, created and provided by sponsoring company

** Companies must be exhibitors to sponsor unless exhibit space is sold out

Additional sponsorship and marketing opportunities available.
Contact Emily Patten a pattene@bnpmedia.com or 847-405-4045



EXHIBIT AND MARKETING OPPORTUNITIES

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NETWORK CONNECT NEW!

TITANIUM SPONSOR EXCLUSIVE



Titanium Sponsors will receive valuable exposure with Network Connect, a new benefit at this year's Expo. Network Connect gives participants an opportunity to set up

meetings with attendees through an online hub and meet at a designated area at the Expo. It creates a community of attendees, sponsors, and exhibitors who will network in the Titanium Sponsored Network Connect area. Sponsors will be identified on all on-site signage in this designated area. Additionally, the Titanium sponsor's logo will be included in all Network Connect communications to participants!

RESERVE YOUR SPONSORSHIP AND TABLETOP TODAY!

EMILY PATTEN

Packaging Group Event Sales Manager
847-405-4045
PattenE@BNPmedia.com

CUSTOMIZED SPONSORSHIPS ARE ALSO AVAILABLE

MARKETING OPPORTUNITIES

Build your own package by purchasing Exhibit Space and adding these exposure-enhancing items.

Full Page Directory Ad *	\$700
Product Showcase *	\$695
Tote Bag Insert *	\$300
Directory Listing logo upgrade *	\$195
Additional Directory Listing *	\$25

BRONZE SPONSORSHIPS

Show Directory.....	\$1000 SOLD
Exhibitor Breakfast (4- 3 available).....	\$850
Lanyards.....	\$750 SOLD
Tote Bag.....	\$750 SOLD

EXHIBIT SPACE

The main exhibit floor has sold out. We have procured additional exhibit space on the 4th floor located near the luncheon.

EXHIBITOR RATES

Standard Tabletop Rate: \$1145

Exhibitor Tabletop Rate includes:

- One 6' display table, skirted with black drape, 2 chairs, and 5.5" x 17" table tent identification sign
- Two complimentary registrations (additional registrations at the prevailing attendee rate)
- Company name, contact info and 50-word description in the Show Directory

** Items are to be produced, created and provided by sponsoring company*





EXHIBITOR AND SPONSOR CONTRACT

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COMPANY CONTACT INFORMATION

ORGANIZATION NAME _____

COORDINATOR'S NAME _____
(Please note exhibitor badges will be registered separately.)

JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ COUNTRY _____

PHONE _____ CELL _____

EMAIL _____

WEBSITE URL FOR LINKING LOGO _____

SOCIAL MEDIA HANDLES _____

SIGNATURE _____ DATE _____

METHOD OF PAYMENT

VISA MASTERCARD AMERICAN EXPRESS DISCOVER INVOICE

CARDHOLDER NAME _____

CARD NUMBER _____

EXP. DATE ____/____/____ 3 OR 4 DIGIT CVN NUMBER _____

AMOUNT AUTHORIZED _____

CARDHOLDER SIGNATURE _____

TERMS & CONDITIONS

All payments are due in full upon receipt of contract. If fees are not paid in full within 15 days of any rate increase, the increased rate will apply.

All sales are final and no refund will be issued, unless event is canceled. By signing this contract you have read, understand, and agreed to all terms and conditions found at ConvertersExpo.com. Substitution, modifications or changes to benefit packages are not allowed.

Space is assigned based on seniority (during the renewal period) and the order that registrations are received.

**Sponsor/Exhibitor/Non-Exhibitor responsible for providing items*

EXHIBIT SPACE

Exhibit Tabletop Rate \$1145

Tabletop Number from the 4th Floor floorplan at ConvertersExpo.com

1ST Choice ____ 2ND Choice ____ 3RD Choice ____

\$90 Electricity for Exhibit Tabletop.

SPONSORSHIPS

	Exclusive	Multi-Sponsor
Titanium Happy Hour	<input type="checkbox"/> \$11,000	<input type="checkbox"/> \$5,000
Platinum Luncheon		<input type="checkbox"/> \$3,500 <i>1 Left</i>
Gold Beverage Station	<input type="checkbox"/> \$6,750	<input type="checkbox"/> \$3,000
Silver Welcome Reception		<input type="checkbox"/> \$2,500 <i>1 Left</i>
Bronze		
Show Directory	SOLD	N/A
Breakfast		<input type="checkbox"/> \$850
Lanyards*	SOLD	N/A
Tote Bag*	SOLD	N/A

MARKETING OPPORTUNITIES

	Exhibitors
Directory Ad*	<input type="checkbox"/> \$700
Product Showcase*	<input type="checkbox"/> \$695
Tote Bag Insert*	<input type="checkbox"/> \$300
Directory logo upgrade*	<input type="checkbox"/> \$195
Additional Directory Listing*	<input type="checkbox"/> \$25

TOTAL CHARGES \$ _____

EMILY PATTEN

Event Sales Manager,
BNP Media Packaging Group | BNP Media
155 N Pflingsten, Suite 205 Deerfield, IL 60018

T: 847-405-4045 | F: 248-502-9103

E: PattenE@BNPmedia.com