

# THE TOP 25 BEVERAGE PACKAGING COMPANIES

## METHODOLOGY

Our top 25 beverage packagers list uses sources that include annual company reports, news reports, company websites and direct company contacts. Sales are based on calendar year 2016 or the most recent fiscal year that conforms to that timeframe. We used XE, the online currency counter (xe.com), where necessary. We have also used all available resources to separate out beverage revenue from food and other segment revenue. Some companies are marked with an asterisk to indicate an estimate when one of the following occurred: it was impossible to get a breakdown of beverage vs. other segments; it's a private company and news sources reported the data, not the company directly; or no new information could be found, resulting in us reporting 2015's revenue.

In October 2016, AB InBev completed the acquisition of SABMiller, making it the first truly global brewer and one of the world's leading consumer products companies.

RANK	COMPANY/ HEADQUARTERS	2016 TOTAL REVENUE (IN \$ BILLIONS)	CHIEF PACKAGING OFFICER/ TITLE	KEY BRANDS
1	<b>Anheuser-Busch InBev</b> Leuven, Belgium	<b>45.52</b>	<b>Claudio Braz Ferro</b> Chief Supply Integration Officer	Budweiser, Corona, Beck's, Stella Artois, Leffe, Hoegaarden, Foster's, Michelob Ultra, Busch
2	<b>The Coca-Cola Co.</b> Atlanta, GA	<b>43.50</b>	<b>Jordan Mattison</b> Senior Engineer - R&D Packaging	Coca-Cola, Powerade, Fanta, Dasani, Odwalla, Honest tea, Minute Maid, Sprite, Glacéau smartwater
3	<b>PepsiCo Inc.</b> Purchase, NY	<b>30.14</b>	<b>Robert Lewis</b> Senior Vice President, Global Packaging & Engineering Technology	Pepsi, Gatorade, Tropicana, Aquafina, Mountain Dew, Lipton, Naked, Starbucks RTD beverages
4	<b>Nestlé SA</b> Vevey, Switzerland	<b>28.19</b>	<b>Marco Bernasconi</b> Head of Packaging	Perrier, Milo, Nesquik, Nescafé, Nestlé Pure Life, S. Pellegrino, Ice Mountain
5	<b>Heineken</b> Amsterdam, The Netherlands	<b>23.46</b>	<b>Ramses Dingenouts</b> Senior Packaging & Identity Design Manager	Heineken, Amstel, Sol, Red Stripe, Strongbow
6	<b>Diageo</b> London, U.K.	<b>13.42</b>	<b>Jennifer Petibon</b> Vice President, Packaging Procurement	Ketel One, Crown Royal, Guinness, Captain Morgan, Smirnoff, Bulleit, Tanqueray
7	<b>Pernod-Ricard</b> Paris, France	<b>9.78</b>	<b>David Greene</b> Packaging Quality Manager	Absolut, Kahlúa, Jameson, Malibu, The Glenlivet, Beefeater
8	<b>Carlsberg Group</b> Copenhagen, Denmark	<b>9.49</b>	<b>Jane Tinning</b> Senior Packaging Expert	Carlsberg, Kronenbourg 1664, Holsten, Tuborg Gold, Baltika
9	<b>Kirin Holdings Co. Ltd.</b> Tokyo, Japan	<b>9.06</b>	<b>Tamaki Sano</b> General Manager, Business Creation Dept.	Kirin Ichiban, Four Roses
10	<b>Beam Suntory</b> Deerfield, IL	<b>8.99*</b>	<b>Ben Abernathy</b> Senior Manager, Global Packaging, R&D	Jim Beam, Canadian Club, Basil Hayden's, Courvoisier, Maker's Mark, Sauza, Pinnacle

# CoverStory: Top 25 Beverage Companies

RANK	COMPANY/ HEADQUARTERS	2016 TOTAL REVENUE (IN \$ BILLIONS)	CHIEF PACKAGING OFFICER/ TITLE	KEY BRANDS
11	<b>Constellation Brands Inc.</b> Victor, NY	<b>7.22</b>	<b>Humberto Anaya Corral</b> Director Packaging & Experience Development - R&D	Robert Mondavi, Clos du Bois, SVEDKA, Black Box, Corona, Arbor Mist, Kim Crawford, Ballast Point
12	<b>Molson Coors Brewing Co.</b> Denver, CO	<b>6.60</b>	<b>Dennis LaPointe</b> Sr. Global Procurement Manager: Packaging, Brewing & Innovation	Molson Canadian, Coors Light, Blue Moon, Carling, Leinenkugel's, Miller Lite
13	<b>Dr Pepper Snapple Group</b> Plano, TX	<b>6.52</b>	<b>Christian Freberg</b> Director, Commodities	Dr Pepper, Schweppes, Vernors, A&W, 7Up, Squirt, Sunkist, Snapple, RC Cola
14	<b>The Kraft Heinz Co.</b> Chicago, IL	<b>6.30*</b>	<b>Gary Neff</b> Associate Director Packaging R&D	Capri Sun, Kool-Aid, Maxwell House, Crystal Light, Gevalia, Mio
15	<b>Dean Foods Co.</b> Dallas, TX	<b>6.24</b>	<b>Dean Lippold</b> VP, Research & Development	TruMoo, Dairy Pure, Alta Dena, Meadow Brook, Country Fresh
16	<b>Red Bull GmbH</b> Fuschl am See, Austria	<b>5.76*</b>	<b>Sophie Wagler</b> Category Development Manager	Red Bull, Red Bull Cola, Red Bull Energy Drink
17	<b>LVMH</b> Paris, France	<b>5.45</b>	<b>Jacques Mantz</b> Chief Executive Officer of Wines & Spirits	Moët & Chandon, Belvedere, Hennessy, Dom Pérignon, Veuve Clicquot, Krug
18	<b>Bacardi Ltd.</b> Pembroke, HM Bermuda	<b>5.00*</b>	<b>Marine Gervoise</b> Senior Packaging Developer at Bacardi - Martini	Bacardi, Martini, Bombay Sapphire, Dewar's, Grey Goose, Cazadores
19	<b>Danone Group</b> Paris, France	<b>4.97</b>	<b>Jean-Philippe Pare</b> General Director, Research & Development	Aqua, Bonafont, Evian, Volvic
20	<b>E.&amp;J. Gallo Winery</b> Modesto, CA	<b>4.25</b>	<b>Jeff Doyle</b> Director Contract Manufacturing	Apothic, Bella Sera, Starborough, Mirassou, William Hill Estate, Barefoot Cellars
21	<b>Brown-Forman Corp.</b> Louisville, KY	<b>4.01</b>	<b>Sanda Sherwood</b> Director of Packaging	Old Forester, Jack Daniel's, Chambord, Finlandia, Sonoma-Cutrer, Canadian Mist, Woodward Reserve, Sonoma-Cutrer
22	<b>Keurig Green Mountain</b> Waterbury, VT	<b>3.65*</b>	<b>Scott Moffitt</b> Chief Beverage & Brand Officer	Green Mountain Coffee, Tully's, The Original Donut Shop Coffee
23	<b>Ito En Group</b> Tokyo, Japan	<b>3.63*</b>	<b>Jim Hoagland</b> Chief Operation Officer	Jay Street Coffee, Ito En shot, Teas' Tea
24	<b>Unilever Group</b> London, U.K.	<b>2.70*</b>	<b>Sebastian Rigada</b> Global Procurement Manager, Packaging	Lipton
25	<b>The J.M. Smucker Co.</b> Orrville, OH	<b>2.26</b>	<b>Gregory Dalea</b> Senior Manager, Package Development	Folgers, Café Bustelo, Dunkin' Donuts

In fiscal 2016, Constellation entered the U.S. craft beer market with the acquisition of Ballast Point

Includes MillerCoors revenue

Bacardi Limited is the largest privately held spirits company in the world and produces and markets a variety of int'l recognized spirits and wines.

E.&J. Gallo Winery is the largest winery in the world today.

Old Forester Kentucky Straight Bourbon Whisky was America's first bottled bourbon.