

THE TOP 25 BEVERAGE PACKAGING COMPANIES

METHODOLOGY

Packaging Strategies' ranking of the Top 25 Beverage Packaging Companies is based on 2017 worldwide sales for U.S. and foreign-held companies that have significant sales in the United States. Figures were primarily derived from a ranking by Statista, and checked against public records and disclosed sales from private companies. *Packaging Strategies* also attempted to separate beverage revenues from food and other segments using available records.

RANK	COMPANY/ HEADQUARTERS	CHIEF PACKAGING OFFICER/ TITLE	KEY BRANDS	2017 ESTIMATED BEVERAGE REVENUES (IN \$ BILLIONS)
1	Anheuser-Busch InBev Leuven, Belgium	Richard Corker Global Director Packaging Development	Budweiser, Corona, Beck's, Stella Artois, Michelob, Modelo Fosters	56.44
2	The Coca-Cola Co. Atlanta, GA	Eric Spann Global R&D Director	Coca-Cola, Powerade, Fanta, Dasani, Odwalla, Honest tea, Minute Maid, Sprite, Glacéau smartwater	35.41
3	PepsiCo Inc. Purchase, NY	Robert Lewis Senior Vice President, Global Packaging & Engineering	Pepsi, Gatorade, Tropicana, Aquafina, Mountain Dew, Lipton, Naked, Starbucks RTD	29.85
4	Nestlé SA Vevey, Switzerland	Ya-Wen Lee Head of Packaging	Perrier, Milo, Nesquik, Nescafé, Nestlé Pure Life, S. Pellegrino	29.11
5	Suntory Holdings Ltd. Tokyo, Japan	Russ Uhl Director of Engineering	Jim Beam, Maker's Mark, Orangina, Yamazaki, also a Pepsi distributor	22.05
6	Heineken Amsterdam, The Netherlands	Martin Pozsgay Global Packaging Director	Heineken, Amstel, Sol, Dos Equis, Tecate, Strongbow	21.88
7	Starbucks Corp. Seattle, WA	Scott Lineback Vice President of Global CPG, Processing, Packaging, and Sensory	Starbucks, Seattle's Best, Teavana, Tazo	17.65
8	Kirin Holdings Co. Ltd. Tokyo, Japan / Torrance, CA	Tamaki Sano Strategic Branding Department	Kirin Ichiban, Four Roses	17.14
9	Diageo London, United Kingdom	Jennifer Petibon Vice President of Packaging Procurement	Ketel One, Crown Royal, Guinness, Captain Morgan, Smirnoff, Bailey's, Tanqueray	17.07
10	Pernod-Ricard Paris, France	Dan Denisoff Senior Vice President of Operations	Absolut, Kahlúa, Jameson, Malibu, The Glenlivet, Beefeater	11.13

CoverStory: Top 25 Beverage Companies

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11	Molson Coors Brewing Co. Denver, CO	Bruce Smith Senior Director of Global Packaging	Coors, Blue Moon, Molson, Dos Equis, Miller, Leinenkugel	11.00
12	Carlsberg Group Copenhagen, Denmark	Myriam Shingleton Vice President of Product Development	Carlsberg, Kronenbourg 1664, Holsten, Tuborg Gold, Baltika no. 3	9.93
13	Constellation Brands Inc. Victor, NY	Terry Henry Packaging Technology Director	Robert Mondavi, Clos du Bois, SVEDKA, Black Box, Corona, Arbor Mist	8.06
14	Red Bull GmbH Fuschl am See, Austria	Amy Taylor Executive Vice President/General Manager	Red Bull, Red Bull Cola, Red Bull Energy Drink	6.77
15	Dr Pepper Snapple Group Plano, TX	Stephen Doerr Director of Packaging Engineering	Dr Pepper, Yoo-hoo, Vernors, A&W, 7Up, Squirt, Sunkist, Snapple, RC Cola	6.69
16	LVMH (Moët Hennessy) Paris, France	Francois Guisnet Moët Hennessy Director of Production	Moët & Chandon, Belvedere, Hennessy, Dom Pérignon, Veuve Clicquot, Krug	6.29
17	Dean Foods Co. Dallas, TX	Dean Lippold Vice President of Research & Development	TruMoo, Dairy Pure, Alta Dena, Meadow Brook, Country Fresh	6.24
18	Bacardi Ltd. Pembroke, HM Bermuda	Roger Van Dusen Manager of Global Packaging Development	Bacardi, Martini, Bombay Sapphire, Dewar's, Grey Goose	6.15
19	Danone Group Paris, France	Alex James Orchard Global R&D Director—Packaging Innovation	Aqua, Bonafont, Evian, Volvic	5.60
20	Jacobs Douwe Egberts Amsterdam, Netherlands	Reginaldo Tavares Global Packaging and Design Director	Douwe Egberts, Gevalia, Tassimo	5.25
21	The Wonderful Co. Los Angeles, CA	Adam Cooper Vice President of Marketing	Fiji Water, POM Wonderful, Landmark Wines	4.69
22	E. & J. Gallo Winery Modesto, CA	Michelle Moorman Director of Sourcing & Co-Manufacturing	André, Barefoot, Boone's Farm, Gallo, Carlo Rossi	4.37
23	Campbell Soup Co. Camden, NJ	Robert Weick Vice President of Packaging R&D	Bolthouse, Swanson, V8, Campbells	4.32
24	ITO EN Group Tokyo, Japan	Jim Hoagland Chief Operations Officer	Ito En Teas, Aloha, Royal Mills	4.30
25	Keurig Green Mountain Waterbury, VT	Peder Nilsson Senior Director of Global Beverage Sourcing	Green Mountain Coffee, Tully's, Donut House Collection	4.27