

# THE TOP 25 BEVERAGE PACKAGING COMPANIES

## METHODOLOGY

Packaging Strategies wants to credit our sister publication Beverage Industry for much of the information for our Top 25 Beverage Packagers chart. We have confirmed and added key information, particularly the Chief Packaging Officers as well as Brands. Another notable difference is that we take a global view; BI's list is based on worldwide sales for U.S. companies and foreign-held companies that have significant sales in the U.S. *Packaging Strategies* research includes annual company reports, 10-K filings, perusing company websites and, last but not least, making direct company contact.

Sales are based on calendar year 2014 or the most recent fiscal year that conforms to that timeframe. We attempt to separate out these company's beverage earnings and data from other sources such as foods and other categories when possible. We used XE, the online currency converter, where necessary.

RANK	COMPANY HEADQUARTERS	2014 TOTAL REVENUE (IN \$ BILLIONS)	CHIEF PACKAGING OFFICER, TITLE	KEY BRANDS
1	<b>Anheuser-Busch InBev</b> Leuven, Belgium	<b>47.06</b>	<b>Claudio Braz Ferro</b> Chief Supply Officer	Budweiser, Corona, Beck's, Stella Artois, Leffe
2	<b>The Coca-Cola Co.</b> Atlanta, GA	<b>46.85</b>	<b>Nancy Quan</b> Global Research and Development Officer	Coca-Cola, Powerade, Fanta, Dasani, Odwalla, Fuze, Honest tea, Sprite, smart water
3	<b>PepsiCo Inc.</b> Purchase, NY	<b>35.34</b>	<b>Robert Lewis</b> Senior Vice President, Global Packaging & Engineering Technology	Pepsi, Gatorade, Tropicana, Aquafina, Sierra Mist, Mountain dew, Brisk, Naked
4	<b>Nestlé SA</b> Vevey, Switzerland	<b>28.15</b>	<b>Anne Roulin</b> Head of Packaging	Perrier, Juicy Juice, Nestea, Milo, Nesquik, Nescafe, Nestle Pure Life
5	<b>SABMiller</b> London, U.K.	<b>22.31</b>	<b>Susanne Terharn</b> Manager, Design Engineering	Carlton, Cascade, Redd's, Strongbow, Miller, Great Northern Brewing Co.
6	<b>Heineken</b> Amsterdam, The Netherlands	<b>20.74</b>	<b>Marc Gross</b> Chief Supply Chain Director	Heineken, Amstel, Sol, Dos Equis, Tecate, Strongbow
7	<b>Kirin Holdings Co. Ltd.</b> Tokyo, Japan/Torrence, CA	<b>18.83</b>	<b>Tamaki Sano</b> Strategic Branding Department	Kirin, Ichiban, Lion Nathan, Four Roses
8	<b>Diageo</b> London, U.K.	<b>15.22</b>	<b>Kelly Chesney</b> Diageo North America, Senior Vice President, Procurement	Ketel One, Crown Royal, Guinness, Captain Morgan, Smirnoff, Bailey's, Tanqueray
9	<b>Unilever Group</b> London, U.K.	<b>9.81</b>	<b>Sebastian Rigada</b> Global Procurement Manager, Packaging	Lipton
10	<b>Carlsberg Group</b> Copenhagen, Denmark	<b>9.22</b>	<b>Peter Ernsting</b> Senior Vice President, Group Supply Chain	Carlsberg, Kronenbourg 1664, Holsten, Tuborg Gold, Baltika no. 3

NESTLÉ PURE LIFE IS THE WORLD'S TOP-SELLING WATER BRAND BY VALUE.

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11	<b>Pernod-Ricard</b> Paris, France	8.75	<b>Dan Denisoff</b> Senior Vice President of Operations, Pernod Ricard USA	Absolut, Kahlua, Jameson, Malibu, The Glenlivet, Beefeater, Seagram's
12	<b>Grupo Modelo Sa</b> Mexico City, Mexico	7.1*	<b>David Hauxwell</b> VP, Sourcing and Procurement	Negro Modelo, Corona Extra, Corona Light, Pacifico, Victoria, Barrilito
13	<b>Dr Pepper Snapple Group</b> Plano, TX	6.12	<b>Christian Freberg</b> Director, Commodities	Dr. Pepper, Yoohoo, Vernors, A&W, 7Up, Squirt, Sunkist, Snapple, RC Cola
14	<b>Red Bull GmbH</b> Fuschl am See, Austria	5.62*	<b>Dietrich Mateschitz</b> Managing Director and Founder	Red Bull, Red Bull Cola, Red Bull Energy Drink
15	<b>Bacardi Ltd.</b> Pembroke, HM Bermuda	5.55*	<b>Ivan Concepcion</b> Director of Procurement	Bacardi, Martini, Bombay Sapphire, Dewar's, Grey Goose, Cazadores
16	<b>Constellation Brands Inc.</b> Victor, NY	5.41	<b>Mike Lee</b> Senior Vice President/CFO, Wine & Spirits Division	Robert Mondavi, Clos du Bois, SVEDKA, Black Box, Corona
17	<b>Danone Group</b> Paris, France	4.5	<b>Frédéric Jouin</b> Director of Global Productivity Program for Dairy Products	Water sales: Aqua, Bonafont, Evian, Volvic
18	<b>LVMH (Moët Hennessy)</b> Paris, France	4.38	<b>V. Christophe O. B. J. Navarre</b> Chief Executive Officer of Wines & Spirits	Moët & Chandon, Belvedere, Hennessy, Don Perignon, Glenmorangie
19	<b>Molson Coors Brewing Co.</b> Denver, CO	4.15	<b>Joshua Lembrich</b> Senior Director, Global Procurement	Coors, Blue Moon, Molson, Dos Equis, Foster's, Heineken
20	<b>Brown-Forman Corp.</b> Louisville, KY	3.94	<b>Ed Mayrose</b> Global Director, External Manufacturing Operations	Jack Daniel's, Chambord, Finlandia, Sonoma-Cutrer Vineyard, Korbel
21	<b>Keurig Green Mountain</b> Waterbury, VT	3.88	<b>Jon Wettstein</b> Vice President, Supply Chain Operations	Green Mountain Coffee, Tully's, The Original Donut Shop Coffee
22	<b>Ito En Group</b> Tokyo, Japan	3.63*	<b>Jim Hoagland</b> Chief Operation Officer	Jay Street Coffee, Ito En shot, Tea's Tea
23	<b>Kraft Foods Inc.</b> Northfield, IL	2.63	<b>Darlyne Freedman</b> Senior Director of Procurement, Beverages	Capri Sun, Kool-Aid, Maxwell House, Crystal Light, Gevalia, Mio
24	<b>Beam Suntory</b> Deerfield, IL	2.46*	<b>Ben Abernathy</b> Senior Manager, Global Packaging R&D at Beam	Jim Beam, Canadian Club, Hibiki, Courvoisier, Maker's Mark, Sauza, Pinnacle
25	<b>J.M. Smucker Co.</b> Orrville, OH	2.16	<b>Gregory Dalea</b> Senior Manager, Package Development	Dunkin Donuts retail coffee, Folgers, Millstone, R.W. Knudsen, Café Bustelo

IN FISCAL 2014,  
CONSTELLATION BRANDS  
SECURED OWNERSHIP  
OF THE CROWN IMPORTS  
BEER BUSINESS

BEAM SUNTORY WAS CREATED  
IN 2014 BY COMBINING  
THE WORLD LEADER IN  
BOURBON AND THE PIONEER  
IN JAPANESE WHISKY