

CASE STUDY

# Bell-Carter Packaging

Making the case for an agile customization platform



## EXECUTIVE SUMMARY:

Since 2012, Bell-Carter Packaging has been using Nulogy's agile customization platform to react to changing customer demands and position itself as an agile supplier. By digitizing manual processes and providing visibility to its customers, Bell-Carter Packaging has reduced errors and processing time while improving customer service.

## INTEGRATION:

The Nulogy platform is integrated with SAP.

## Who is Bell-Carter Packaging?

Established in 1987, Bell-Carter Packaging has an extensive variety of solutions for everything from primary and secondary food handling to ongoing packaging or re-packaging projects to seasonal and both short-term and long-term production requirements.

## The Challenge:

Bell-Carter Packaging understood that being an agile supplier in today's marketplace is essential. It is dealing with changing customer demands, including daily production and fulfillment. At the time, Bell-Carter Packaging was reliant on manual, Excel-based processes that limited agility and introduced errors. Adjusting production due to changing orders in a quick, efficient and accurate manner (without sacrificing quality) was the basis of the need for an agile customization platform.



Nulogy has improved our traceability down to the ounces that were damaged, wasted and what went into the finished good. We give our customers peace of mind by being able to respond a lot faster than expected.

**AGUSTIN CALDERON**, TRACEABILITY AND SCHEDULING SUPERVISOR,  
BELL-CARTER PACKAGING



## The Need

Bell-Carter Packaging needed a solution that would be able to:

- Digitize manual entry to reduce errors
- Provide its customers insight into traceability and production
- Speed up quality checks, recalls and traceability

## The Results

After six years of working with Nulogy solutions, Bell-Carter Packaging has seen significant growth that has come, in part, from its increased agility. EDI integrations and the Nulogy customer portal give their customers real-time visibility, yielding significant improvements in customer service. For example, full mock recalls and traceability functions can now be completed in less than two hours.

Today, Bell-Carter Packaging is using Nulogy's Materials Management module to streamline the procurement process with its customers, ordering with the right lead times to avoid over-ordering and holding inventory for too long.



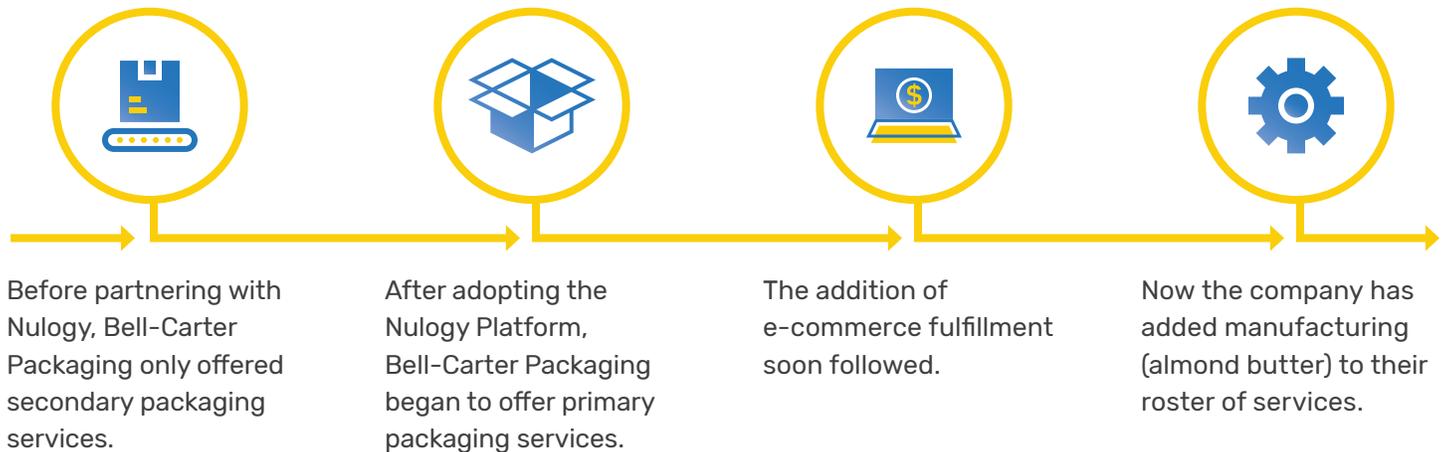
Nulogy has been a big part of our agility as a company. Our customers come to us asking for fast changes in order to meet the demands of their consumers or to get product to market faster. With Nulogy, we're able to make those changes up front and that flows through the rest of our organization



**PATRICK MCGOVERN,**  
DIRECTOR OF SUPPLY CHAIN,  
BELL-CARTER PACKAGING



## Timeline



To receive a free consultation on how Nulogy's Agile Customization Platform can work for you, contact us:

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