

EDITORIAL CALENDAR 2021

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
AD CLOSE	December 2	January 6	February 3	March 3	April 7	May 5
MATERIALS DEADLINE	December 4	January 8	February 5	March 5	April 9	May 7
COVER STORY	Top Packaging Innovations in 2020	Packaging Line Optimization	Packaging Market Outlook	Sustainable Packaging Advances	Flexible Packaging / Global Pouch	Package Printing
BRAND PACKAGING	Flexible Packaging Design	Social Media & Brands	Subscription Packaging	Sustainability & Eco-Friendly Materials	Ecommerce	Hemp & Cannabis
MARKET TRENDS	Plant-Based Packaging	Meat & Seafood	Cannabis Packaging	Pharmaceutical / Medical Packaging	Beer, Wine & Spirits	Snack Food Packaging
MACHINERY & EQUIPMENT	Marking and Coding	Cartoning	Conveying	Robots / Cobots	Converting	Form-Fill-Seal / Bagging
AUTOMATION & CONTROLS	HMI Advances	Original Equipment Effectiveness	IIoT/IoT	Machine Safety	Packaging Machine Language/Protocols	Big Data
MATERIALS & CONTAINERS	Rigid Containers	Paperboard/ Corrugated Cartons	Aluminum	Modified Atmosphere	Films	Protective Packaging
NEW SUPPLIER PRODUCTS	Automation/Controls	Conveying	Form-Fill-Seal	Labeling	Rigid Containers	Case Packing
EQUIPMENT: <i>new products such as</i>	Heat Sealing, Case/Tray Erecting, Bundling, Capping	Stretch Wrapping, Check Weighing, Palletizing, Labelers	Machine Vision, Cartoning, Bottling, Conveyors	Aseptic, Blow Molding, Sleeveers, Vacuum Packers	Ultrasonic Sealing, Inspection / Detection, Inkjet Printers	Digital Printing, Robotics, Flow Wrappers, Retorters
MATERIALS: <i>new products such as</i>	Dessicants, Vials, Blisters, Aseptic	Straps, Tapes, Inks, Coatings, Handles	RFID, Cups & Containers	Pouches, Bioplastics, PET Films, Paperboard	Zippers, Closures, Metallized Films, Foils	Bottles, Caps, Protective Packaging, Shelf-Stable
EVENTS			 FPA March 10-12 Amelia Island, FL interpack February 25-March 3 Düsseldorf, Germany			  June 8-10 Chicago

Contact us today for more information

PACK EXPO PLANNER

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
AD CLOSE	June 9	July 7	August 4	September 8	October 6	November 3
MATERIALS DEADLINE	June 11	July 9	August 6	September 10	October 8	November 5
COVER STORY	Active / Intelligent Packaging	PACK EXPO Preview and Top 100 Food & Beverage Companies	PACK EXPO Show and Label Advancements	PROCESS EXPO and Machine Automation	Ecommerce Packaging	Private Label Brands
BRAND PACKAGING	Celebrity Brands	Glass Packaging Design	Branding Cannabis	Switching Substrates	Packaging for Kids	Best Branding of 2021
MARKET TRENDS	Personal Care	Frozen Foods	Dairy Foods	Household Packaging	Direct to Consumer Packaging	Beverage Packaging
MACHINERY & EQUIPMENT	Inspection / Detection	Case / Tray Pack Seal	End of Line	Processing (HPP, MATS, Retort, etc.)	Filling & Closing	Palletizing / Stretch Wrapping
AUTOMATION & CONTROLS	Artificial Intelligence	Motion Control	System Integration	Sanitary Design	Machine Flexibility	Servos / Motors
MATERIALS & CONTAINERS	Caps & Closures	Inks & Coatings	Renewable / Bioplastic Materials	Aseptic Packaging	Labels & Sleeves	Adhesives & Tapes
NEW SUPPLIER PRODUCTS	Filling / Closing or Stretch Wrapping	Robotics	Flexible Packaging	Cartoning	Palletizing	Caps / Closures
EQUIPMENT: <i>new products such as</i>	Shrink Wrappers, Shrink Tunnels, Conveyors	Thermoformers, Induction Sealing, Bar Coding	Applicating Machines, Unscramblers, Software	Components & Parts	Metal Detection, Cobots	Digital Printing, Laser Coders
MATERIALS: <i>new products such as</i>	Stand-Up Pouches, Inks, Coatings	Resins, Card Packs, Adhesives & Tapes	Shrink Sleeves, Rigid Containers	Bottles, Caps, Protective Packaging	Returnable Containers, Tubes, Aerosols, Sprayers	Displays, Retail-Ready Cases, Pouches
EVENTS	IFT ANNUAL MEETING & EXPO July 18-21 Chicago, IL	SNAXPO August 22-24 Charlotte, NC	 September 27-29 Las Vegas, NV	 October 12-15 Chicago, IL		

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