

## JANUARY

**Ad Close:** 12/1/21  
**Materials Due:** 12/3/21

### 2022 PACKAGING FORECAST

- Executive Forecast
- Packaging Machinery Equipment

**Ad Bonus: Corporate Profiles**

## FEBRUARY

**Ad Close:** 1/5  
**Materials Due:** 1/7

### CONVERTERS EXPO SOUTH PREVIEW

- Converting machinery & materials
- Labeling

**Ad Bonus: Converters Expo South Booth Profiles**

**CONVERTERS EXPO SOUTH**  
February 23 • Charlotte, NC

## MARCH

**Ad Close:** 2/2  
**Materials Due:** 2/4

### PACK EXPO EAST PREVIEW

- Trends: machinery & materials

**Ad Bonus: PACK EXPO East Booth Profiles**

**PACK EXPO EAST**  
March 21-23 • Philadelphia, PA

## APRIL

**Ad Close:** 3/2  
**Materials Due:** 3/2

### CONVERTERS EXPO PREVIEW

- Solving top packaging & converting challenges

**Ad Bonus: Converters Expo Booth Profiles**

**PMMI ELC**  
April 24-29 • Marco Island, FL

**CONVERTERS EXPO**  
April 26-27 • Green Bay, WI

15 Year Anniversary

## MAY

**Ad Close:** 4/6  
**Materials Due:** 4/8

### SUSTAINABLE ADVANCES AND INNOVATIONS

- The state of sustainability
- Inks/color managing
- Films/substrates

**Ad Bonus: Corporate Profiles**  
(Topic: Sustainability)

## JUNE

**Ad Close:** 5/4  
**Materials Due:** 5/6

### GLOBAL POUCH FORUM PREVIEW

- Flexible packaging
- Bag/pouch making
- Inks/color management
- GPG case studies & profiles

**Ad Bonus: Global Pouch Forum Booth Profiles**

**GLOBAL POUCH FORUM**  
June 7-9 • Chicago, IL

## JULY

**Ad Close:** 6/8  
**Materials Due:** 6/10

### CANNABIS

- Equipment
- Child resistance closures
- Cannabis branding

## AUGUST

**Ad Close:** 7/6  
**Materials Due:** 7/8

### TOP 100 FOOD & BEVERAGE COMPANIES

- Food & beverage packaging
- Rising CPG brands

## SEPTEMBER

**Ad Close:** 8/3  
**Materials Due:** 8/5

### WOMEN IN PACKAGING

- Label Expo preview
- Labels & labeling

**Ad Bonus: Label Expo Booth Profiles**

**LABEL EXPO**  
September 13-15 • Chicago, IL

## OCTOBER

**Ad Close:** 9/7  
**Materials Due:** 9/9

### PACK EXPO PREVIEW

- Preshow interviews, highlights & profiles
- Machines & materials advances

**Ad Bonus: PACK EXPO Booth Profiles**

**PACK EXPO INTERNATIONAL**  
October 23-26 • Chicago, IL

## NOVEMBER

**Ad Close:** 10/5  
**Materials Due:** 10/7

### E-COMMERCE

- Beverage packaging

## DECEMBER

**Ad Close:** 11/2  
**Materials Due:** 11/4

### TOP INNOVATIONS

- Breakthrough innovations
- Top package designs of 2022

**Ad Bonus: Corporate Profiles**

**Packaging Strategies Resource Guide**

## OTHER TOPICS COVERED

### Brand Packaging:

- Package design
- New packaging

### Vertical Markets:

- Food & beverage
- Confectionery/candy
- HBA & household
- Pharma/nutraceutical
- Snack food
- Meats/poultry/seafood & meat alternative
- Dairy/non dairy
- Pet food packaging

### Machinery:

- Processing machinery
- Primary packaging
- Secondary packaging
- End of line packaging
- Automation/controls
- Converting machinery
- Coating & laminating
- Case forming/packing/sealing

### Materials:

- Labels/coatings/inks
- Adhesives/sealants/tapes
- Films/substrates
- Caps/closures/lidding
- Bio-based/recyclable/biodegradable

### Automation/Controls:

Includes controls, software, IIOT/IOT, standards, etc.

### Services:

Contract packaging

### Multimedia:

Includes editorially-driven podcasts, webinars, videos

Client responsible for supplying all materials for advertiser opportunities.

Contact us today for more information

**PACKAGING STRATEGIES**

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