



Beer in PET vs Glass Bottles

EE^s of Packaging™ Research Series

Beer in PET vs Glass Bottles is our first published study within our **EE^s of Packaging™** research service. These studies focus on the **Economic** impact and the **Environmental** impact of specific products, packages, and processes.

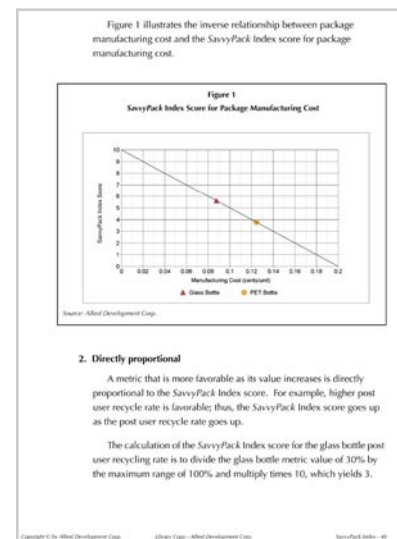
Undoubtedly, you have read or heard diametrically opposed economic and environmental claims about packaging from sources with equally good reputations. These opposing views have been highlighted in recent years by arguments about environmental claims, but economic claims have been argued for decades. Each source claims to utilize objective, quantitative analysis utilizing procedures that meet accepted standards. This common occurrence leaves industry participants, prospects, and customers frustrated and uncertain as to which results should be believed. We solve this dilemma in this research series.

Our SavvyPack® Index is at the heart of this solution. Our SavvyPack® Index compliments our SavvyPack® Analytical Service. Essentially, we analyze the economic and environmental impact of packaging through our Analytical Service and present the results utilizing our SavvyPack® Index.

With this new study you can:

- > Understand the points of view of competing industries
- > Learn, quantitatively, how competing claims are constructed by their sponsors
- > Break free from the stalemate caused by competing claims
- > Discover a powerful and independent service and methodology designed specifically for package industry issues

Sample Pages



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65
Pages

Learn About:

- > Beer packaged in a glass bottle and a PET bottle
- > In-depth economic analysis for both
- > In-depth environmental analysis for both
- > The latest technology developments and the impact they have

Written for Decision Makers:

- > Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners
- > Industry Analysts

What is included:

- > A value chain analysis of packaged beer
- > A corresponding life cycle analysis
- > A what-if evaluating the oxygen fuel furnace for glass bottle production
- > 12 metrics in the SavvyPack® Index

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Intelligent Packaging Analysis

Allied Development's SavvyPack® Packaging Analysis Service is the industry standard for economic and environmental analysis of packaging.

Allied Development Studies include:

Barrier Materials for Rigid Packaging

a comprehensive global analysis of barrier materials used in the production of rigid packaging.

U.S. Microwaveable Packaging

an in-depth study of the U.S. microwaveable packaging industry.

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a global study of disposable medical device packaging including volume and value of primary, secondary, insert, and tertiary packaging.

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a global study of the pharmaceutical packaging market.

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an in-depth study of stand-up pouches including volumes, values, trends, emerging competitive products, technologies, and economics.

Barrier Materials for Flexible Packaging

a comprehensive global analysis of barrier materials used in the production of flexible packaging.

PET Bottles

a global analysis of the PET Bottle industry

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a global study of the oriented films industry.

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a global study of the transparent oxide-coated films industry focused on packaging.

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