



▶ **EVERY MONTH:** New Packages, Brand Packaging, Supply-Chain Updates

▶ **2026 SHOW PACKAGES:** Maximize the return on your event investment with broad brand exposure. Contact us for more information!

	JANUARY AD CLOSE: 12/8 MATERIAL CLOSE: 12/15	FEBRUARY AD CLOSE: 1/5 MATERIAL CLOSE: 1/9	MARCH AD CLOSE: 2/9 MATERIAL CLOSE: 2/12	APRIL AD CLOSE: 3/6 MATERIAL CLOSE: 3/12	MAY AD CLOSE: 4/6 MATERIAL CLOSE: 4/13	JUNE AD CLOSE: 5/8 MATERIAL CLOSE: 5/12
PACKAGING STRATEGIES eMAGAZINE, WEBSITE & "EXTRA" NEWSLETTER						
TOP FEATURES	2026 Market Outlook	Converting Trends: Flexible Packaging	Top 100 Food & Beverage Companies	Extended Producer Responsibility Update	EU Packaging & Packaging Waste Regulations	Advanced Recycling Report
CONVERTING STRATEGIES NEWSLETTER	Extruding & Sheeting Equipment	Laminating Equipment	Flexible Packaging Converting Trends	Slitter Rewinders	Medical Converting Trends	Cutting & Scoring Equipment
MARKETS	Beer, Wine & Spirits	Candy & Confectionary	Foodservice	Household	Health, Beauty & Personal Care	Dairy
EQUIPMENT	Unitizing & Palletizing	Case Forming, Packing & Sealing	Automation & Robotics	Belts & Conveyors	Inspection, Detection & Vision	Temperature-Controlled Packaging
MATERIALS	Bottles & Glass	Paperboard, Corrugated & Cartons	Clamshells & Rigid Containers/ Molded Fiber Packaging	Labels	Color, Inks & Pigments	Caps, Closures & Lids
FLEXIBLE PACKAGING	FLEXIBLE PACKAGING "FLEX PACK REPORT" NEWSLETTER					
MARKETS	Wine & Spirits	Candy & Confectionary	Cereal	Pet Food	Health, Beauty & Personal Care	Dairy
EQUIPMENT	Pouch Filling	Converting	Automation	Extrusion	Filling	Pouch Making
MATERIALS	Resins & Substrates	Labels	Chemicals	Flexible Films	Color, Inks & Pigments	Spouts & Fitments
MULTIMEDIA COVERAGE						
WEBINARS			Top Converter Challenges		Packaging Sustainability Trends	
SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE						
EVENTS		Converters Expo South 2/26 • Charlotte, NC	Flexible Packaging Association Annual Meeting 3/18-3/20 • Orlando, FL The Manufacturing & Automation eXchange (MAX) 3/25-3/26 • Nashville, TN	Converters Expo 4/15-4/16 • Green Bay, WI	Global Pouch Forum 5/27-5/29 • Clearwater, FL	





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	JULY AD CLOSE: 6/8 MATERIAL CLOSE: 6/12	AUGUST AD CLOSE: 7/8 MATERIAL CLOSE: 7/13	SEPTEMBER AD CLOSE: 8/7 MATERIAL CLOSE: 8/12	OCTOBER AD CLOSE: 9/8 MATERIAL CLOSE: 9/14	NOVEMBER AD CLOSE: 10/8 MATERIAL CLOSE: 10/12	DECEMBER AD CLOSE: 11/9 MATERIAL CLOSE: 11/13
PACKAGING STRATEGIES eMAGAZINE, WEBSITE & "EXTRA" NEWSLETTER						
TOP FEATURES	Converting Trends: Sustainability Report	2026 Steve Fairfield Memorial Award for Flexible Packaging Innovation	Converting Trends: Reusable Packaging Trends	Women in Packaging	Veterans in Packaging	Top 25 Flexible Packaging Converters
CONVERTING STRATEGIES NEWSLETTER	Flexographic Printing	Coating & Metallizing Equipment	Battery & Solar Panel Converting Trends	Automation & Process Analysis	Nonwovens Converting Trends	Building Material Converting Trends
MARKETS	Produce	Meat, Poultry, and Seafood	Cannabis	Beverages	E-Commerce	Snacks & Baked Goods
EQUIPMENT	Retort Packaging	Track, Trace & Serialization	Coding, Marking & Printing	Labeling	Warehouse & Distribution/ Smart Factories	Cartoning
MATERIALS	Adhesives & Sealants	Cans, Steel & Aluminum	Films & Coatings	Beverage Multipacks/Can Decoration	Blister	Biomaterials/Compostable Materials
FLEXIBLE PACKAGING "FLEX PACK REPORT" NEWSLETTER						
MARKETS	Produce	Meat, Poultry & Seafood	Cannabis	Beverages	Pharmaceutical & Medical	Snacks
EQUIPMENT	Sealing	Form/Fill/Seal	Digital Printing	Bag Filling	Shipping & Receiving	Bag Making
MATERIALS	Adhesives & Sealants	Closures & Zippers	Stretch, Shrink, Skin, Polyvinyl Chloride (PVC), Polyethylene (PE) & Polyolefin (POF)	Recyclable & Compostable	RFID	Coatings
MULTIMEDIA COVERAGE						
WEBINARS		Innovations in Flexible Packaging Materials		Brand Packaging: Aesthetic and Functional Appeal		
SHOW COVERAGE & EXHIBITOR PROMOTIONAL PACKAGE						
EVENTS				PACK EXPO 10/18-10/21 • Chicago, IL		

