

# 2020 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
AD CLOSE	12/6	1/8	2/5	3/11	4/8	5/6	6/10
COVER STORY	Best Practices for Packaging Line Optimization	Top Packaging Innovations	Packaging Market Outlook	Advances in Sustainable Packaging	*Flexible Packaging *Global Pouch Forum Preview	New Print Packaging Methods	Active & Intelligent Packaging
BRAND PACKAGING	Packaging Design Trends	Social Media & Brands	Beverage Packaging & Design	Sustainability & Eco-Friendly Materials	E-commerce	Hemp & CBD	Private Label Branding
MARKET TRENDS Feature Story	Plant-based packaging	Meats & Seafood	Cannabis Packaging	Pharmaceutical/ Medical Packaging	Beer, Wine & Spirits	Snack Food Packaging	Personal Care
MACHINERY & EQUIPMENT Feature Story	Marking, Coding & Labeling	Processing (HPP, MATS, retort)	Conveying	Robotic Pick-and-Place	Converting	Form-Fill-Seal / Bagging	Inspection/ Detection
AUTOMATION & CONTROLS Feature Story	HMI Advances	Equipment Effectiveness	IIOT/OT	Automation Safety	Pack ML	Big Data	Smart Design
MATERIALS & CONTAINERS Feature Story	Rigid Containers	Paperboard/ Corrugated Cartons	Glass & Metal	Modified Atmosphere	Flexible Packaging	Protective Packaging	Caps & Closures
NEW SUPPLIER PRODUCTS FOCUS	Automation/ Controls	Conveying	Form-Fill-Seal	Labeling	Rigid Containers	Case Packing	Filling/Closing or Stretch Wrapping
EQUIPMENT New Products, Such As	Heat Sealing, Case/Tray Erecting, Bundling, Capping	Stretch Wrapping, Check Weighing, Palletizing, Labelers	Machine Vision, Cartoning, Bottling, Conveyors	Aseptic, Blow Molding, Sleevers, Vacuum Packers	Ultrasonic Sealing, Inspection/ Detection, Inkjet Printers	Digital Printing, Robotics, Flow Wrappers, Retorters	Shrink Wrappers, Shrink Tunnels, Conveyors
MATERIALS New Products, Such As	Dessicants, Vials, Blisters, Aseptic	Straps, Tapes, Inks, Coatings, Handles	Flexible Packaging, RFID, Cups & Containers	Pouches, Bioplastics, PET Films, Paperboard	Zippers, Closures, Metallized Films, Foils	Bottles, Caps, Protective Packaging, Shelf-Stable	Stand-Up Pouches, Clinks, Coatings
EVENTS/ BONUS DISTRIBUTION		 CONVERTERS EXPO SOUTH Feb. 12 Charlotte Convention Center Charlotte, NC	FPA ANNUAL MEETING March 4, Bonita Springs, FL	 CONVERTERS EXPO April 29-30 Lambeau Field Atrium Green Bay, WI	 INTERPACK May 7-13 Düsseldorf, Germany	 GLOBAL POUCH FORUM June 16-18 Rosemont, IL	IFT ANNUAL MEETING & EXPO July 12-15 Chicago, IL



## CONTENT AS A SERVICE

Packaging Strategies can help you create fresh, industry-relevant assets such as articles, white papers, case studies and more for all of your marketing needs (print & digital). This valuable content can be generated with your timeline in mind, equipping your company with the editorial and publishing resources needed so you can continue to do what you do best.

	PACK EXPO PLANNER	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	2021 PACKAGING STRATEGIES RESOURCE GUIDE
AD CLOSE	7/1	7/8	8/5	9/9	10/7	11/4	11/4
COVER STORY	POLYBAGGED WITH THE AUGUST ISSUE	* Top 100 Food & Beverage Companies	Labels * Pack Expo Preview	* IIoT, Big Data, Automation * Pack Expo Show Issue	E-commerce Packaging	Private Label Brands	<p><b>THE Resource GUIDE</b> PART OF THE DECEMBER ISSUE!</p> <p>Reserve your space in <i>Packaging Strategies'</i> Resource Guide – the packaging industry's complete resource for equipment, materials, supplies and services.</p> <p>Display advertisers in the December Resource Guide receive a <b>FREE display advertiser package</b> that includes boldface listing, live links, color logo and more!</p>
BRAND PACKAGING		Toy Packaging	Branding Cannabis	Switching Substrates	Pharmaceutical Branding and Package Design	Best Branding of 2019	
MARKET TRENDS Feature Story		Frozen Foods	Dairy / Dairy Alternatives	Household Packaging	Food Service Packaging	Beverage Packaging	
MACHINERY & EQUIPMENT Feature Story		Case / Tray Pack Seal	Controls & Components	Cartoning	Filling & Closing	Palletizing/ Stretch Wrapping	
AUTOMATION & CONTROLS Feature Story		Motion Control	System Integration	Sanitary Design	Machine Flexibility	Servos and Drives	
MATERIALS & CONTAINERS Feature Story		Blisters & Cards	Renewable/ Bioplastic Materials	Aseptic Packaging	Labels & Sleeves	Inks & Coatings, Adhesives & Tapes	
NEW SUPPLIER PRODUCTS FOCUS		Robotics	Flexible Packaging	Cartoning	Palletizing	Caps/Closures	
EQUIPMENT New Products, Such As		Thermoformers, Induction Sealing, Bar Coding	Applicating Machines, Unscramblers, Software	Components & Parts	Metal Detection, Cobots	Digital Printing, Laser Coders	
MATERIALS New Products, Such As		Resins, Card Packs Adhesives & Tapes	Shrink Sleeves, Rigid Containers	Bottles, Caps, Protective Packaging	Returnable Containers, Tubes, Aerosols, Sprayers	Displays, Retail-Ready Cases, Pouches	
EVENTS/ BONUS DISTRIBUTION					<p>PACK EXPO Nov. 8-11 McCormick Place Chicago, IL</p>		