

JANUARY

Ad Close: 12/1/21
Materials Due: 12/3/21

2022 PACKAGING FORECAST

- Executive Forecast
- Packaging Machinery Equipment

Ad Bonus: Corporate Profiles

PLMA
January 30-February 1 • Chicago

FEBRUARY

Ad Close: 1/5
Materials Due: 1/7

CONVERTERS EXPO SOUTH PREVIEW

- Converting machinery & materials
- Labeling

Ad Bonus: Converters Expo South Booth Profiles

CONVERTERS EXPO SOUTH
February 23 • Charlotte, NC

MARCH

Ad Close: 2/2
Materials Due: 2/4

PACK EXPO EAST PREVIEW

- Trends: machinery & materials

Ad Bonus: PACK EXPO East Booth Profiles

PACK EXPO EAST
March 21-23 • Philadelphia, PA

APRIL

Ad Close: 3/2
Materials Due: 3/2

CONVERTERS EXPO PREVIEW

- Solving top packaging & converting challenges

Ad Bonus: Converters Expo Booth Profiles

PMMI ELC
April 24-29 • Marco Island, FL

CONVERTERS EXPO
April 26-27 • Green Bay, WI

15 Year Anniversary

MAY

Ad Close: 4/6
Materials Due: 4/8

SUSTAINABLE ADVANCES AND INNOVATIONS

- The state of sustainability
- Inks/color managing
- Films/substrates

Ad Bonus: Corporate Profiles
(Topic: Sustainability)

JUNE

Ad Close: 5/4
Materials Due: 5/6

GLOBAL POUCH FORUM PREVIEW

- Flexible packaging
- Bag/pouch making
- Inks/color management
- GPG case studies & profiles

Ad Bonus: Global Pouch Forum Booth Profiles

GLOBAL POUCH FORUM
June 7-9 • Chicago, IL

JULY

Ad Close: 6/8
Materials Due: 6/10

CANNABIS

- Equipment
- Child resistance closures
- Cannabis branding

AUGUST

Ad Close: 7/6
Materials Due: 7/8

TOP 100 FOOD & BEVERAGE COMPANIES

- Food & beverage packaging
- Rising CPG brand
- Label Expo preview
- Labels & labeling

Ad Bonus: Label Expo Booth Profiles

SEPTEMBER

Ad Close: 8/3
Materials Due: 8/5

PACK EXPO PREVIEW

- Preshow interviews, highlights & profiles
- Machines & materials advances

Ad Bonus: Label Expo Booth Profiles
PACK EXPO Booth Profiles

LABEL EXPO
September 13-15 • Chicago, IL

OCTOBER

Ad Close: 9/7
Materials Due: 9/9

PACK EXPO SHOW ISSUE and WOMEN IN PACKAGING

- Women influencing packaging
- Exhibit highlights

Ad Bonus: PACK EXPO Booth Profiles

PACK EXPO INTERNATIONAL
October 23-26 • Chicago, IL

NOVEMBER

Ad Close: 10/5
Materials Due: 10/7

E-COMMERCE

- Beverage packaging

DECEMBER

Ad Close: 11/2
Materials Due: 11/4

TOP INNOVATIONS

- Breakthrough innovations
- Top package designs of 2022

Ad Bonus: Corporate Profiles

Packaging Strategies Resource Guide

OTHER TOPICS COVERED

Brand Packaging:

- Package design
- New packaging

Vertical Markets:

- Food & beverage
- Confectionery/candy
- HBA & household
- Pharma/nutraceutical
- Snack food
- Meats/poultry/seafood & meat alternative
- Dairy/non dairy
- Pet food packaging

Machinery:

- Processing machinery
- Primary packaging
- Secondary packaging
- End of line packaging
- Automation/controls
- Converting machinery
- Coating & laminating
- Case forming/packing/sealing

Materials:

- Labels/coatings/inks
- Adhesives/sealants/tapes
- Films/substrates
- Caps/closures/lidding
- Bio-based/recyclable/biodegradable

Automation/Controls:

Includes controls, software, IIOT/IOT, standards, etc.

Services:

Contract packaging

Multimedia:

Includes editorially-driven podcasts, webinars, videos

Client responsible for supplying all materials for advertiser opportunities.

Contact us today for more information

PACKAGING STRATEGIES

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