## EDITORIAL CALENDAR 2023

- **EVERY MONTH:** New Packages, Brand Packaging, Supply-Chain Updates
- **2023 SHOW PACKAGES:** Contact us for more information!

|  | <b>JANUARY</b><br>AD CLOSE: 11/30<br>MATERIAL CLOSE: 12/2  | FEBRUARY<br>AD CLOSE: 1/4<br>MATERIAL CLOSE: 1/6                                   | MARCH<br>AD CLOSE: 2/1<br>MATERIAL CLOSE: 2/3 | APRIL AD CLOSE: 3/11 MATERIAL CLOSE: 3/18                                    | MAY<br>AD CLOSE: 4/5<br>MATERIAL CLOSE: 4/7        | <b>JUNE</b><br>AD CLOSE: 5/3<br>MATERIAL CLOSE: 5/5                 |  |  |  |
|--|--|--|---|--|--|---|--|--|--|
| PACKAGING STRATEGIES eMAGAZINE   |  |  |   |  |  |   |  |  |  |
| MACHINERY  | Palletizing  | Case Forming & Sealing   | Robotics                                      | Converting   | Inspection & Detection                             | Form/Fill/Seal  |  |  |  |
| MATERIALS  | Rigid Containers   | Labels   | Adhesives & Sealants                          | Inks   | Aluminum   | Flexible Films  |  |  |  |
| INDUSTRIES<br>or VERTICAL<br>MARKET  | Beer/Wine/Spirits  | Confectionery/Candy  | Restaurant/<br>Take Out Supplies              | Pet Food   | Health Care & Beauty                               | Snacks/Cereals  |  |  |  |
| SUSTAINABILITY   | Corporate Initiatives  | Material Advances  | Recycling                                     | Circular Economy   | New Technology                                     | Alternative Materials &<br>Approaches                               |  |  |  |
| EVENT<br>COVERAGE  |  | Converter's Expo South<br>Feb. 22 • Charlotte, SC<br>Show Preview & Booth Profiles |   | Converter's Expo<br>April 12-13 • Green Bay<br>Show Preview & Booth Profiles |  | Global Pouch Forum June 6-8 • Chicago Show Preview & Booth Profiles |  |  |  |
| PACKAGINGSTRATEGIES.COM, PACKAGING STRATEGIES PRODUCTS, PS eXTRA eNEWSLETTER |  |  |   |  |  |   |  |  |  |
| MONTHLY<br>FOCUS   | 2023 Industry Forecast   | Converter's Expo South   | Workforce Development                         | Converter's Expo   | Product & Plant Safety                             | Global Pouch Forum  |  |  |  |
| GALLERY  | Palletizing Equipment  | Labeling Equipment &<br>Technologies   | Robotics                                      | Converting Equipment   | Inspection & Detection<br>Equipment & Technologies | Form/Fill/Seal<br>Equipment & Materials                             |  |  |  |
| ADDITIONAL MEDIA OPPORTUNTIES  |  |  |   |  |  |   |  |  |  |
| PODCASTS   | Converter's Expo South<br>Preview  | Sustainability Trends  | Converter's Expo Preview                      | Ink & Labeling Sustainability  | Global Pouch Forum<br>Preview                      | Snack Industry Packaging Trends                                     |  |  |  |
| VIDEOS   | Industry Forecast  | Confectionery & Candy<br>Packaging Innovations                                     | Foodservice Market Update                     | Plant Tour Spotlight   | Operational Safety                                 | Pouch Innovations   |  |  |  |
| WEBINARS   |  |  |   |  | Insurance & Protecting<br>Assets                   |   |  |  |  |
| FLEXIBLE<br>PACKAGING  | FLEX PACK REPORT eNEWSLETTER  Content rotates in the Packaging Strategies eMagazine or on the website. |  |   |  |  |   |  |  |  |
| MONTHLY<br>FOCUS   | 2023 Industry Forecast   | Converter's Expo South   | Workforce Development                         | Converter's Expo   | Product & Plant Safety                             | Global Pouch Forum  |  |  |  |
| CATEGORY<br>FOCUS  | Wine & Spirits   | Confectionery/Candy  | Beverages                                     | Pet Food   | Health Care & Beauty                               | Snacks/Cereals  |  |  |  |
| MACHINERY &<br>MATERIALS   | Inks & Pigment   | Converting   | Extrusion                                     | Converting   | Compostable Packaging                              | Flexible Films  |  |  |  |

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|  | <b>JULY</b><br>AD CLOSE: 6/7<br>MATERIAL CLOSE: 6/9  | AUGUST<br>AD CLOSE: 7/5<br>MATERIAL CLOSE: 7/7         | SEPTEMBER<br>AD CLOSE: 8/2<br>MATERIAL CLOSE: 8/4                  | OCTOBER<br>AD CLOSE: 9/14<br>MATERIAL CLOSE: 9/15 | NOVEMBER<br>AD CLOSE: 10/4<br>MATERIAL CLOSE: 10/6 | <b>DECEMBER</b> AD CLOSE: 11/1 MATERIAL CLOSE: 11/3 |  |  |  |
|--|--|--|--|---|--|---|--|--|--|
| PACKAGING STRATEGIES eMAGAZINE   |  |  |  |   |  |   |  |  |  |
| MACHINERY  | Automation/Controls  | Coding, Marking & Printing                             | Secondary Packaging  | Filling & Closing                                 | Track/Trace/Serialization                          | Conveyors   |  |  |  |
| MATERIALS  | Caps & Closures  | Paperboard/Corrugated                                  | Digital Printing   | HDPE/PET  | Temperature Control                                | Foils   |  |  |  |
| INDUSTRIES<br>or VERTICAL<br>MARKET  | Produce  | Meat/Poultry/Seafood                                   | Household  | Plant-Based                                       | Pharmaceutical &<br>Medical Packaging              | E-commerce  |  |  |  |
| SUSTAINABILITY   | Product Design   | Equipment  | Manufacturing Practices  | Cost-Saving Techniques                            | Policies & Regulations                             | Top Sustainable CPG Packaging                       |  |  |  |
| EVENT<br>COVERAGE  |  |  | PACK EXPO Las Vegas<br>Sept 11-13<br>Show Preview & Booth Profiles |   |  |   |  |  |  |
| PACKAGINGSTRATEGIES.COM, PACKAGING STRATEGIES PRODUCTS, PS eXTRA eNEWSLETTER |  |  |  |   |  |   |  |  |  |
| MONTHLY<br>FOCUS   | Supply Chain   | Top 100 Food & Beverage<br>Brands                      | PACK EXPO Las Vegas  | Women in Packaging                                | Private Label                                      | Holiday & Limited Edition<br>Packaging              |  |  |  |
| GALLERY  | Automation   | Coding, Marking & Printing<br>Equipment & Technologies | Secondary Packaging<br>Equipment                                   | Filling & Closing Equipment                       | Medical Packaging<br>Equipment & Technologies      | Conveyors   |  |  |  |
| ADDITIONAL MEDIA OPPORTUNTIES  |  |  |  |   |  |   |  |  |  |
| PODCASTS   | Solving Supply Chain Issues  | CPG Landscape<br>2023 & Beyond                         | Contract Packaging   | Women in Packaging                                | Pharmaceutical & Medical<br>Packaging Trends       | Holiday Packaging Strategies                        |  |  |  |
| VIDEOS   | Lean Manufacturing   | Meat, Poultry & Seafood<br>Packaging Trends            | Advances in Household<br>Packaging                                 | Beverage Packaging Trends                         | Advances in Healthcare & Medical Packaging         | Best Packages of 2023                               |  |  |  |
| WEBINARS   |  |  | Recruiting<br>& Retaining Top Talent                               |   |  |   |  |  |  |
| FLEXIBLE<br>PACKAGING  | FLEX PACK REPORT eNEWSLETTER GING Content rotates in the Packaging Strategies eMagazine or on the website. |  |  |   |  |   |  |  |  |
| MONTHLY<br>FOCUS   | Automation   | Traceability   | PACK EXPO Las Vegas  | Women in Packaging                                | Top 25 Converters                                  | Top Innovations                                     |  |  |  |
| CATEGORY<br>FOCUS  | Produce  | Meat/Poultry/Seafood                                   | Household  | Cannabis  | Pharmaceutical & Medical                           | E-commerce  |  |  |  |
| MACHINERY &<br>MATERIALS   | Automation   | Shrink Sleeves   | Digital Printing   | Chemicals & Resins                                | Pharmaceutical & Medical<br>Materials              | Sustainable Packaging Materials                     |  |  |  |