ENHANCED EXPOSURE
WITH PACK EXPO ePLANNER

REACH A TOTAL OF 136,110 PACKAGING PROFESSIONALS!*  

Attract the right people to your booth with ad space in the all-digital PACK EXPO ePlanner. Our pre-show coverage includes editorial highlights about key exhibitors, market study findings, show registration information and so much more!

AVAILABLE IN ALL-DIGITAL FORMAT

VALUE ADDED!
FULL PAGE ADVERTISERS RECEIVE

FULL PAGE BOOTH PROFILE IN ePLANNER
A Booth Profile features your company with a description and image as a key exhibitor in the PACK EXPO ePlanner, allowing additional event coverage.

- 2 images
- Logo + web link
- Up to 500 word description
- Contact info
- Booth #

AD SIZE | NET AD RATES
--- | ---
FULL PAGE | $5,000
1/2 PAGE (horizontal) | $2,200
2-PAGE SPREAD | $8,000
BACK COVER | $5,000
COVER CORNER CUT | $1,650
INSIDE BACK COVER | $5,000
INSIDE FRONT COVER | $5,000

PREMIUM SPOTS | NET AD RATES
--- | ---
SPONSORSHIP | $4,195
PERSISTENT BANNER | $4,195
DIGITAL EDITION VIDEO PAGE | $3,670
INTERSTITIAL – POSITION 1 | $3,670
INTERSTITIAL – POSITION 2 | $3,460
INTERSTITIAL – POSITION 3 | $3,250

RESERVE NOW!
AD CLOSE: JULY 7, 2021 | MATERIALS DUE: JULY 9, 2021

Glen Gudino | Packaging Group Publisher | 248.833.7303 | gudinog@bnpmedia.com
PACK EXPO INTERNATIONAL ePLANNER: 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084

*Media Owner’s Data
Advertise in these Packaging Strategies special issues to reach 22,736* packaging professionals and make the most of your PACK EXPO exposure!

AUGUST ISSUE
PACK EXPO PRE-SHOW ISSUE

EDITORIAL COVERAGE INCLUDES:
- COVER STORY: Top 100 Food & Beverage Companies
- MACHINERY & EQUIPMENT: Case / Tray Pack Seal
- MATERIALS & CONTAINERS: Inks & Coatings
- SUPPLIER PRODUCT FOCUS: Robotics
- TRENDS & APPLICATIONS: Frozen Foods
- BRAND PACKAGING: Glass Packaging Design

ADVERTISER BONUS: Free PACK EXPO Las Vegas booth profile

ADVERTISER CLOSE: July 7

SEPTEMBER ISSUE
PACK EXPO SHOW ISSUE

EDITORIAL COVERAGE INCLUDES:
- COVER STORY: Label Advancements
- MACHINERY & EQUIPMENT: End of Line
- MATERIALS & CONTAINERS: Renewable / Bioplastic Materials
- SUPPLIER PRODUCT FOCUS: Flexible Packaging
- TRENDS & APPLICATIONS: Dairy Foods
- BRAND PACKAGING: Branding Cannabis

ADVERTISER BONUS: Free PACK EXPO Las Vegas booth profile

ADVERTISER CLOSE: August 4

RESERVE NOW!
AD CLOSE: JULY 7, 2021  |  MATERIALS DUE: JULY 9, 2021

Glen Gudino | Packaging Group Publisher | 248.833.7303 | gudinog@bnpmedia.com
PACK EXPO INTERNATIONAL ePLANNER: 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084
GET NOTICED
WITH ADDITIONAL PACK EXPO
PRODUCT UPGRADES

Are you looking for more ways to get noticed before, during and after the show? Select from these upgrades:

**BOOTH VIDEOS**
We film a professional video with your company representative giving a product demonstration at your booth. We edit the video to a finished 1 to 5 minute video. We then send your video in a multi-sponsored video booth tour eBlast (deployed after the show). Up to 6 videos (maximum) in each eblast/deployment.

- **5 MINUTES**
- **3 MINUTES**
- **1 MINUTE**

**BONUS:** Complete lead package provided including name, title, address, company, and phone number for those who viewed your video.

**DIGITAL EXCLUSIVE eBLAST**
Our Sponsored eBlasts are specialized emails focused on providing you with the best format to promote your product, video, event, and more. Reach packaging decision-makers directly while leveraging Packaging Strategies trusted reputation with any of these great lead generating opportunities.

- **MUST-SEE**
- **WHITEPAPER**
- **VIDEO SPOTLIGHT**
- **MUST VISIT**

**REACH 12,935** PACKAGING STRATEGIES eBLAST SUBSCRIBERS

**SPACE IS LIMITED. RESERVE NOW!**
AD CLOSE: JULY 7, 2021  |  MATERIALS DUE: JULY 9, 2021

Glen Gudino | Packaging Group Publisher | 248.833.7303 | gudinog@bnpmedia.com
PACK EXPO INTERNATIONAL ePLANNER: 2401 W. Big Beaver Rd., Suite 700, Troy, MI 48084

packagingstrategies.com/contactus