Berlin Packaging's Turnkey Approach

We can handle every aspect of your packaging needs:

- Structural Design
- Brand Strategy
- Graphic Design
- Marketing Services
- Bottles and Closures
- Decoration
- Inventory Management
- And more…

More than 20 billion cases of non-alcoholic beverages are sold every year in the United States. That's over 100 gallons of liquid for every person. Succeeding in this market is tricky. There are massive players like Coca-Cola, Dean, and Nestlé. But there are also smaller, more nimble players that are grabbing share of stomach by providing differentiation and new ideas.

Standing out on the supermarket shelf or in the c-store cooler requires tasty formulation, eye-catching marketing, efficient distribution, and – to capture and engage the consumer – excellent packaging.

Berlin Packaging has provided packaging solutions to beverage manufacturers and brand owners for decades. We help brands succeed in the marketplace with superior, affordable packaging. No matter your size, positioning, or packaging needs – we provide turnkey service; we bring you anything and everything from concept to commercialization, and we do it on-time and within budget. From a wide array of stock packaging and our ability to create a custom package from scratch, to our understanding of the latest consumer trends and desire to add profit to your bottom line – Berlin Packaging has you covered.

We look forward to helping you unlock new levels of performance. Contact us today to see that *Anything is Possible*® with Berlin Packaging.

Vast Offering to Help You

- **Stock products** – huge array to choose from.
- **Custom designs** – done at no charge by our award-winning Studio One Eleven design division in exchange for packaging business; we provide marketing services, graphic design, brand strategy, and structural design.
- **Inventory management, capital lending, and consulting** – call us to learn more.
- **Need a contract filler?** We can tap our network for you.

STUDIO 111®

Markets Served

- Carbonated soft drinks
- Energy drinks
- Relaxation drinks
- Sports drinks
- Waters
- Enhanced waters
- Chilled and fresh juices
- Shelf-stable juices
- Protein drinks
- Milk and dairy
- Tea and kombucha
- Coffee

We also have complete capabilities in the alcoholic beverage arena; ask a Berlin Packaging Consultant for more information.

Glass Bottles

- Fresh look with great shelf appeal
- Made from natural raw materials
- Preserves flavor for an extended shelf life
- Recyclable
- Inert and non-reactive
- Consistent with premium positioning

Plastic Bottles

- Innovative design options
- Any available resin, including PET, PP, HDPE, and hot-fill resins
- Rainbow of color options
- Recyclable
- Good impact resistance
- Lightweight and easy to use

Closures

- Standard closures in metal and plastic
- Dispensing and dosing caps
- Additional features like liners and tamper-evidence